



MEDIA CONTACT:
Brandon Goodreau
Brandon@thebrandamp.com
949-438-1069

POWER PLATE® ANNOUNCES SECOND STORE LOCATION OPENING AT OAKBROOK CENTER NEAR CHICAGO

*Location Provides Consumers an Immersive Experience For First-Hand Trial and Education
Surrounding Whole Body Vibration Technology on Power Plate*

CHICAGO – August 30, 2018 – [Power Plate](http://PowerPlate.com), the global leader in whole body vibration training products and technology helping consumers prepare faster, perform better and recover quicker; today announced the opening of a new experiential store to be located at the Oakbrook Center in Oakbrook, IL. Following a very successful opening of Power Plate’s first experiential store last year at the Shops at 900 North Michigan, on the Magnificent Mile,, the Oakbrook store will officially open on September 1.

Although used by nearly all pro football, baseball and basketball teams in America, and hundreds of top pro, collegiate and other elite athletic organizations and training centers in the US and around the world, Power Plate remains fitness’ best-kept secret with a vast majority of consumers. Education and first-hand experience with Power Plate is eye-opening and the new Oakbrook location will be an ideal venue for people to try Power Plate in a comfortable setting, affording them the opportunity to learn and feel the incredible benefits associated with its patented technology. The Oakbrook Center shop will include a selection of products from Power Plate including the at-home models: Personal Power Plate, my3, my5 and my7, as well as professional models: pro5 and pro7. The store will be staffed by certified Power Plate trainers who will be available to teach consumers how they can incorporate Power Plate into their daily routine to achieve their health and fitness goals most efficiently.

“ We have seen when people experience Power Plate first hand and actually feel the effects of our patented PrecisionWave® technology, they experience an Aha! moment where they feel and perform better whether in sports or activities of daily living” said Lee Hillman, CEO of Performance Health Systems, owner and manufacturer of Power Plate. “We are very excited about opening another new location in our hometown and look forward to continuing to educate consumers about the features and benefits of this incredible machine as well as how to easily and best use it. Power Plate can take the fitness levels of consumers to new heights in just minutes.”

Power Plate products are built on decades of research and development in the field of whole body vibration training offering users its unique version of the most technologically advanced and effective strength, conditioning and wellness methodology available today. Power Plate training offers an enormous array of fitness and wellness benefits, including range of motion and flexibility, increased strength and muscle tone and enhanced weight loss and control.

For more information, visit powerplate.com. For the latest updates about Power Plate, follow [@PowerPlateUSA](https://twitter.com/PowerPlateUSA) on Twitter, [@PowerPlateUSA](https://www.instagram.com/PowerPlateUSA) on Instagram and [/PowerPlateUSA](https://www.facebook.com/PowerPlateUSA) on Facebook.

-more-



About Power Plate

Power Plate is owned, manufactured and distributed by Northbrook, Ill.-based Performance Health Systems LLC, a global company that delivers advanced technology solutions through its health and wellness equipment. Power Plate is the global leading vibrating platform that helps you prepare faster, perform better, and recover quicker. It makes you feel better by stimulating natural reflexes, increasing muscle activation, and improving circulation. Power Plate enhances any movement or exercise, simple or complex, typically performed on the ground.

###